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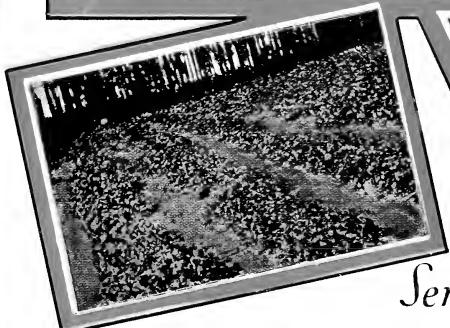
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FEB 28 1923
Agriculture

Keith's

New-Land Plants For Big Crops and Big Profits

*Full of Productive Life and Vigor
Well Developed Root System
Strong — Hardy — Thrifty*



Sample

The best
late
variety

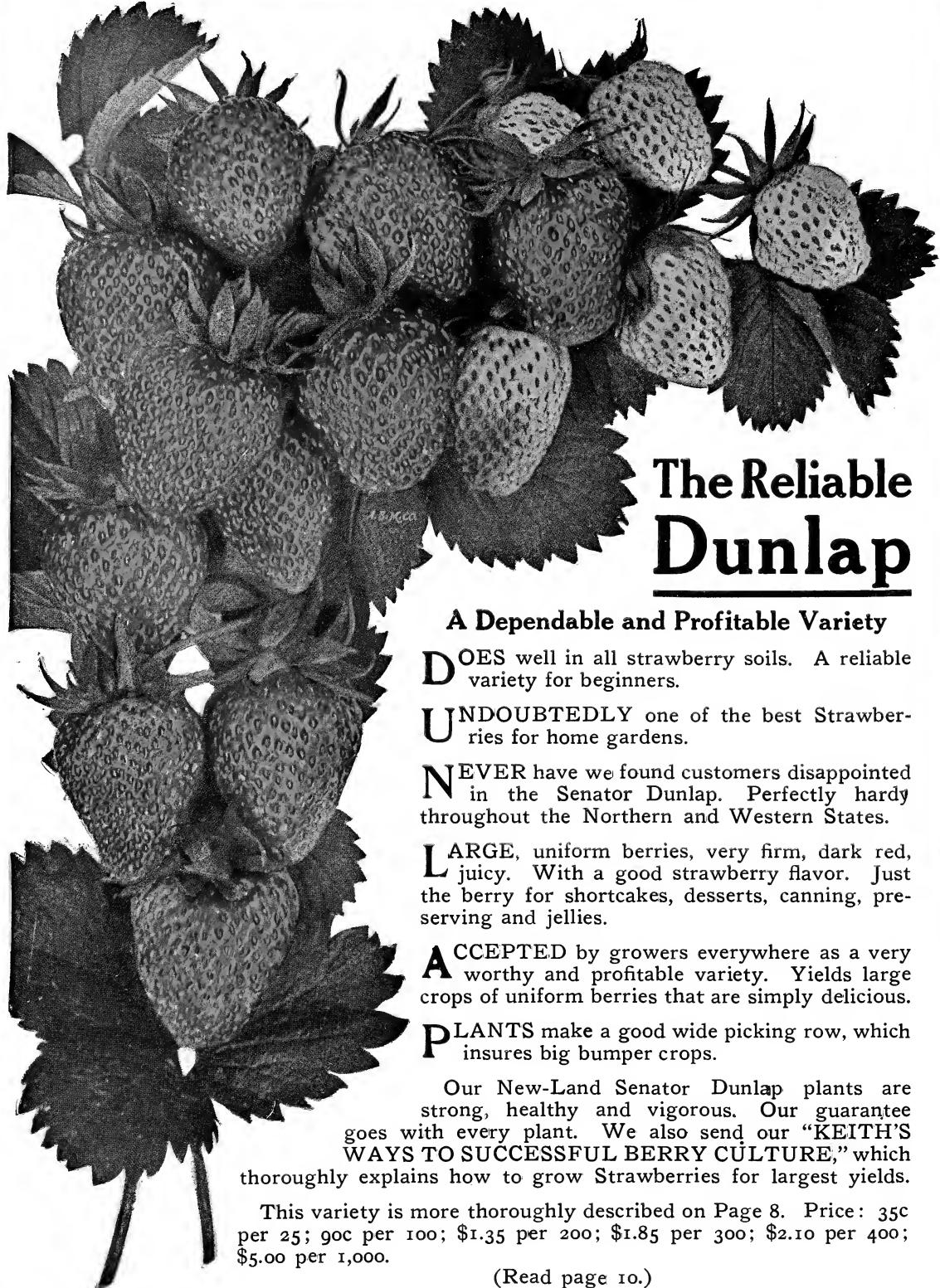
Service

Quality



KEITH BROS. NURSERY

**SAWYER
MICHIGAN**



The Reliable Dunlap

A Dependable and Profitable Variety

DOES well in all strawberry soils. A reliable variety for beginners.

UNDOUBTEDLY one of the best Strawberries for home gardens.

NEVER have we found customers disappointed in the Senator Dunlap. Perfectly hardy throughout the Northern and Western States.

LARGE, uniform berries, very firm, dark red, juicy. With a good strawberry flavor. Just the berry for shortcakes, desserts, canning, preserving and jellies.

ACCEPTED by growers everywhere as a very worthy and profitable variety. Yields large crops of uniform berries that are simply delicious.

PLANTS make a good wide picking row, which insures big bumper crops.

Our New-Land Senator Dunlap plants are strong, healthy and vigorous. Our guarantee goes with every plant. We also send our "KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE," which thoroughly explains how to grow Strawberries for largest yields.

This variety is more thoroughly described on Page 8. Price: 35c per 25; 90c per 100; \$1.35 per 200; \$1.85 per 300; \$2.10 per 400; \$5.00 per 1,000.

(Read page 10.)

Dayton, Md.

Keith Bros.,
Tolancea, Ill.
The plants yielded a wonderful crop of fine large berries,
of an excellent quality.

MRS. KATE HILTABRAND.

Dear Sirs:—

I must write and tell you boys about my fine Strawberries. Had some as large as eggs. People went wild about them. We had all the berries we could use. Can't say too much about your plants.

ED. H. PAUL.

Introductory 1923

IT IS with the greatest pleasure that we present you with our 1923 Year Book. In some ways you will find it similar to our last year's book; but you will agree with us, when we state that it is the most complete and best illustrated book we have ever printed. We ask you to read it carefully in order that you may become more familiar with the Keith Brothers and their aims in producing their high-grade, New-Land plants.

OUR SEAL: Shown at the right is our Seal. We want our customers to realize that back of Keith Bros.' Nursery are two of the four Keith brothers, the two younger, of the same age, if you please. We were born and raised in the Small Fruit business, and know it from A to Z. We live and conduct our business on the farm where we were born. Note that we are back of our "Small Fruit Plants," and you will always find us there. We hope that you will always recognize us by our Seal.

OUR BUSINESS AIM: Our Nursery business is founded upon honesty, service, and the Golden Rule. We always see the other fellow's side of any transaction, treat him as a neighbor, and do our level best to make every order of plants he purchases from us pay him many times over their initial cost. Everyone knows that misunderstanding is sure to appear in all lines of business. It does in ours, but we wish you to know that we always do the right thing by our customers. We play fair with all, which has won us our thousands of customers.

OUR PLANTS: We supply our customers with the very best plants. Our ideal plant soil, new, fresh and full of Nature's plant foods, produces for us plants equal to any, and superior to many that are offered at a less figure. It is an ideal plant soil, found only in small areas along the Southeastern shores of Lake Michigan, and it is on this rare soil that we grow our high-grade, New-Land plants, which are gaining great favor wherever planted.

TRUSTING that you will take pleasure in reading the following pages, thanking everyone kindly for their patronage of the past seasons, and asking you to remember us with your wants along the Small Fruits line this coming Spring, we remain

Very respectfully yours,
KEITH BROS.' NURSERY.

SHIPPING SEASON. We begin shipping about April 1st, and continue until in May, depending entirely upon weather conditions. All orders ordered shipped after the 15th of May travel at customer's risk. We do not fill orders for plants in the Fall.

NO AGENTS EMPLOYED. We do not employ agents nor authorize anyone to represent us in that capacity. We deal direct with all our customers and in this way eliminate the hard feelings, misrepresentation of varieties, and misunderstandings that are so often brought about by agents. Deal directly with us and we guarantee satisfaction.

"KEITH'S WAYS TO SUCCESSFUL BERRY CULTURE." This book of instructions is issued by us for the purpose of giving our customers information as to handling plants upon arrival, preparation of soil, planting, cultivation, etc. It is sent free to all customers. See page 6 regarding this little book.

PLANTS REQUIRED PER ACRE:
Strawberries 3 ft., 8 in. x 1½ ft., 7,920 plants
Everbearing Strawberries 2½ ft. x 1½ ft., 11,600 plants
Black Raspberries 7 ft. x 3½ ft., 1,777 plants
Red Raspberries 6 ft. x 3 ft., 2,420 plants
Blackberries 7 ft. x 3½ ft., 1,777 plants
Grapes 8 x 10 ft., 540 plants
Grapes 9 x 12 ft., 403 plants

REFERENCES. We are glad to refer you as to our reliability, financial standing, etc., to the Bridgman State Bank, Bridgman, Mich.; E. K. Warren & Co., Bankers, Three Oaks, Mich.; Postmaster or Express Agent, Sawyer, Mich.; American Association of Nurserymen, Louisiana, Mo.

WHEN TO ORDER. Send in your order as soon as this catalog reaches you. You are more certain to receive the varieties you desire. Specify date about when you wish order shipped and we will get it off to you as nearly as possible on this date. Remember that unfavorable weather conditions sometimes stop our field work and we cannot get your plants dug, but we do our best to get your order off on the date you specify.

HOW TO ORDER. Read all instructions on this page, also on the Order Blank. Use the Order Blank and write your name and address plainly. Late in the season, give a second choice in varieties.

REMIT by Post Office Money Order, Express Money Order, Bank Draft, or Personal Check. Postage Stamps will be accepted on small orders. Register your letter if you send coins or currency.

SHIPPING. We ship either by Parcel Post or Express. Regarding Parcel Post Shipments, see page 19.

SAFE ARRIVAL, LOSS OR DAMAGE. We guarantee safe arrival of plants but do not hold ourselves responsible for negligence or rough handling on the part of the transportation company. We guarantee safe arrival, however, with the understanding that the customer refuses acceptance of plants that arrive in a spoiled or damaged condition due to rough handling or long period enroute. We will gladly refill orders to the extent of damage or loss providing customer sends a signed statement at once from his Express Agent as to the condition or loss of plants upon arrival. Parcel Post shipments should be insured. (See page 19.)



OUR GUARANTEE We guarantee our plants will reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a statement from your express agent showing loss or damage to plants. All plants shipped by us are true-to-name, healthy and carefully packed.

You take no risk in sending us your order, for we absolutely guarantee you satisfaction. We make good any order which proves unsatisfactory.

Keith Bros. Nursery



KEITH'S NEW-

FOR BIG

The Best Mother



Shortly after planting. Note the rapid growth.

WHY KEITH'S PLANTS ARE BEST

None Like Them Because of the Special Soil Upon Which They are Grown

Our plants are grown on a special Strawberry soil—a rich, new, sandy loam soil, found only in small areas along the Southeastern shore of Lake Michigan. It is a soil especially adapted to the growing of strong, vigorous plants. It still has all its original plant foods in it, for it has never been cropped before. There is no substitute for these natural plant foods of decaying leaves, twigs, roots, etc., for the growing of strong, vigorous plants. This is why you always find "wild" strawberries growing in new land. And when a "tame" strawberry, such as the Dunlap or Gibson, is grown in a new soil it develops a wonderfully large root system and crown, much better than plants grown on old soils, which have been cropped for years. This is why Keith Bros.' New-Land Plants, grown in our New Lake Shore soil, are the most profitable for you to buy. You will find by planting them, that they will bring you the largest yields of big berries.



Strong, Heavy Plants Like These, that are Full of Life and Vigor, are the Best to Set. Quality is What You Want in Your Plants, if You are After the Most there is to Be Made in Growing Strawberries. Our Guarantee Goes with Every Plant.

Note the large crowns and root systems on the picture above. Plants like these are a profitable buy. Consider for a moment that it will cost you just as much to prepare your soil, set out and care for poor plants, as it will good ones. Why risk your good money and hard labor by purchasing cheap plants? Cheap plants are a bad investment at any price. This risk is eliminated when you invest in Keith Bros.' Plants, guaranteed to satisfy you in every way. You will find not only BIGGER PROFITS are possible in growing our Lake Shore New-Land plants, but there is a great satisfaction and pleasure in doing so. To have your plants grow thrifitly and bear you a large profitable crop of dandy big berries is a satisfaction and pleasure, isn't it?

to Successful Berry Culture," and you will experience bigger profits than ever before.



Photographed from a Field of Keith's New Land Plants in Fall. See How Plants Completely Cover Ground. Note Heavy Woods in Background.

Thousands of our customers are experiencing the great satisfaction and large profits in growing Keith Bros.' plants. Yields which amount to \$700 to \$1,000 per acre are not unusual. Set our Lake Shore New-Land Plants and follow our methods of culture which are given you free in our "Keith's Ways

LAND PLANTS

PROFITS

Earth Can Grow

BIG CROPS - BIG PROFITS

Strong Plants are Good Investments. Bigger Profits are Possible with Keith's Plants

It is a pleasant and profitable business to grow strawberries when every plant grows and makes you a good wide picking row. Such a row is easily grown from our Lake Shore New-Land Plants. Strong, healthy plants, set in a well prepared soil, and cared for after Keith's Ways, are sure to bring you the best results. When there is a possible yield of \$1,000 or more per acre in growing strawberries, it will not pay you to risk setting plants that you are not sure will bring the best results. If a farmer wants to make the most there is to be made in raising hogs, running a dairy, or selling fancy horses, he does not start with cheap, scrubby animals. He starts with highly bred animals, which he knows will bring him the best returns for the money invested. The same principle is true in the purchasing of plants. Buy strong, vigorous, well-grown plants. They will pay the best in the end, and the initial cost is small, compared with the possible yields of large, juicy berries.

In the production of our Lake Shore New - Land plants, we are very fortunate to have land especially suited for the growing of strong, vigorous plants. This land has not been robbed of its original plant foods by the growing of other crops. In the picture you will see

one of our fields being prepared for the growing of plants. The trees are first removed and the stumps blown out by the use of dynamite. The larger roots and snags are pulled out by the tractor. The ground is then prepared and set to plants.



Preparing Our New Land for the Production of Keith's High Grade Plants.

The natural home of the Strawberry is in New-Land soil. You will find them growing naturally along the edges of woodlands, where they have access to natural plant foods formed by the decaying leaves, stems, roots, etc. We have taken advantage of this fact, and grow our plants in New Land. Our plants are grown under the most natural conditions, which accounts for their productiveness, health and vigor.

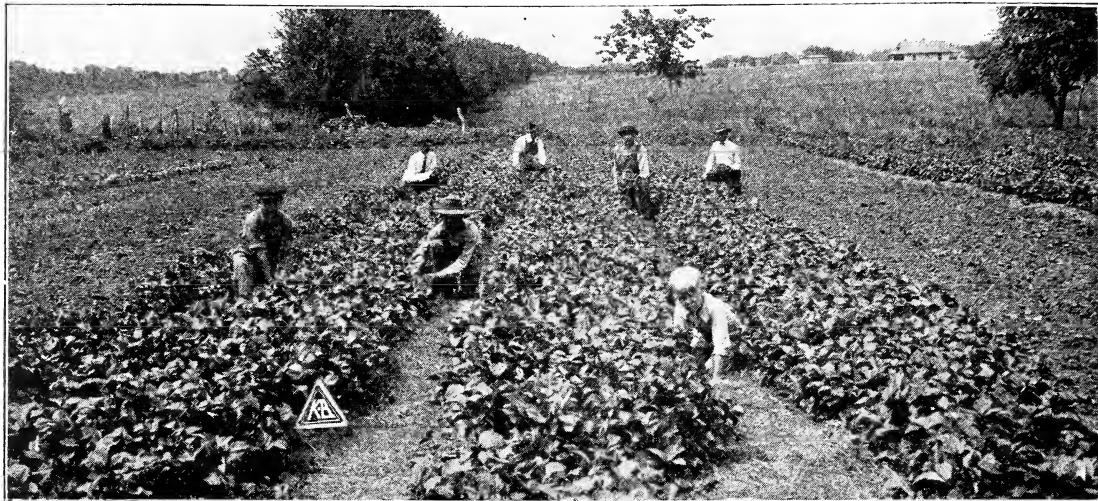
We are more than fortunate this year from the fact that we have our plants growing, not only in New Land, but in a soil that is especially adapted to the growing of strawberry plants. As already mentioned, it is a peculiar dark, sandy loam found only in small areas along the Southeastern shore of Lake Michigan. It is a soil that is always moist, but never wet, which makes it ideal for the growing of strawberry plants.



A Close View of a Row of Our New-Land Strawberry Plants, taken in early summer. Note the thrifty, vigorous young plants that make the row. Every one of these plants have grown since Spring planting. These rows are the Senator Dunlap variety.



Every Plant Grows, making an even row.



Hugh Scott's (Independence, Kans.) Record-Breaking Bed of Keith's Famous Gibson New-Land Plants. Three Rows 130 feet long Yielded 425 quarts Every Day During the Picking Season.

Big Money in Growing Berries

Strawberry Growers Make More Money Than Other Farmers.

There is more and quicker money to be made in growing strawberries when Keith's New-Land plants are set than from any other line of farming. Keith's strawberry plants take only one year to bring you from 25 to 50 times their cost. What better investment can you make? Note the growers pictured on these pages! They not only pay for their land in two or three years, but have money besides. There is from \$500 to \$700 per acre to be made in growing strawberries when you set Keith's plants and grow them Keith's way. From an acre or so you can make more money than you can from a whole field of corn, wheat, oats and other grains.

You can make big profits growing Keith's New-Land strawberries when you follow Keith's ways. (See page 6.) If you have not realized large profitable returns, or been disappointed in results from plants obtained elsewhere you should not give up. Keith's New-Land plants will surprise you with their yields of big, juicy, red berries. You just can't keep them from fruiting when you follow "Keith's Ways."

It's like Charlie King of Toledo, Ohio, writes us: Keith Bros.—I want to send you boys a letter of appreciation. I just wish you could have seen some of my berries. They were as big as crab-apples.



This Man Knows the Value of Growing Strawberries. Note that the Children can Pick Berries and Help Pay for the Farm.

And Ed Paul of Dayton, Md., states:

Dear Sirs:—I must write and tell you of my fine strawberries. I had some as large as eggs. People went wild about them. You can't say too much about your plants.

And Hugh Scott, of Lawrence, Kans., writes: (See picture at top of page.)

Dear Sirs:—Here's a picture of the 500 Gibson plants I got. Rows are about 130 feet long, and yielded one quart for every 11 inches in the row throughout the season.

And L. E. Elliott, "the gentleman from Indiana", wrote that he made over \$700 per acre from our plants (pictured on back cover), and A. C. Bunnell of Mich., sold over \$1000 in berries from an acre of Keith's strawberry plants. The cost of growing strawberries is little compared with the profits. What others are doing, you can do also. Let us help you get started this spring.



There is profit and pleasure in growing Strawberries like these shown at left.

A Home Necessity

Plant a strawberry bed this year. It will be the best investment you have ever made. You have a garden, why not a strawberry bed? It will supply you with all the fresh, juicy strawberries you want for your table, for canning, preserving, and you will have berries to sell. It gives the "kiddies" something to do worth while. You can find enough space in your garden or back lot for a strawberry bed. It is an extravagance to buy your strawberries when it is so little trouble to grow them. And by growing them, you have them FRESH from the vines. They don't have to be picked green like many strawberries you buy.



A Field Scene at "Strawberry Picking Time Down on the Farm." These People Paid for their Farm Growing Small Fruits.

Have a Home Strawberry Bed

It's a Pleasure—a Profit—a Satisfaction—Supplying Family Needs.

Fresh, juicy, red strawberries in season and lots of them. So little time required in planting and caring for the plants but so many big, juicy berries. You will not need over 500 plants, say 200 of the Champion Everbearing variety and 300 of the June varieties (See pages 10 and 11). Set these varieties after Keith's Ways of growing garden strawberries and you will be more than surprised at the yields of dandy, big, red berries. You

can have fresh strawberries for two summers. The Champion Everbearing variety will bear for you this coming summer and the June varieties will bear the next. Mr. Cary Daniels, Kenton, Ohio, picked 450 quarts of fine berries from 400 of our New-Land plants which did not cost him over \$3.50. He states:

"I got them out the last of April. Summer very dry and hot, but they made lots of plants. Came through the Winter O. K. and I never saw so many blossoms on plants before. They produced over 450 quarts of sweet, good sized, well flavored berries. Would have had more, but summer was too dry."

To have fresh, juicy, sweet, red strawberries just when you want them for breakfast, dinner or supper is a luxury, a pleasure. This is also a great saving. It costs the average family too much to have all the strawberries they want to eat, can, preserve, etc. You can grow them from Keith's New-Land plants so much cheaper. Our "Keith's Ways to Successful Berry Culture" (see page 6), tells you how to grow strawberries successfully. It is sent free with every order.

\$3,000 PER ACRE.

Los Angeles, Cal.
Gents:—I feel safe in saying that here in California, the Gibson will produce \$3,000 per acre. I am a Gibson man, first, last and always, when a little patch 40x40 feet, nets \$260. E. E. ROY.

READ PAGE 15. AN OPPORTUNITY FOR YOU TO HAVE A HOME STRAWBERRY BED AND WIN A \$25, \$15 OR \$10 CASH PRIZE.

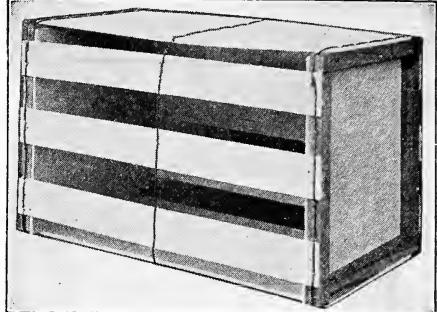
Photo from F. L. Handy, Grand Blanc, Michigan.



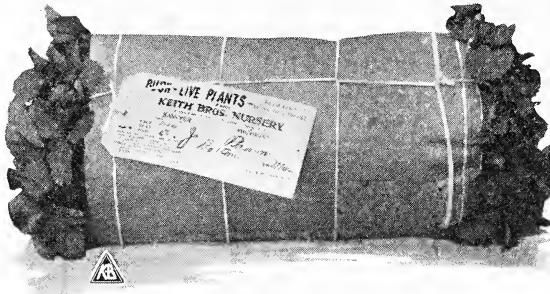
KEITH BROS.

Guarantee Safe Arrival on Shipments

We are always on the lookout for the best interests of our customers. Last year we tried out the wire-bound crates in shipping our plants and they were found to be a great improvement over the slat crate. Not one customer reported these crates arriving in a broken condition. The plants in them arrived in the best of condition. The crates are much lighter than the old-fashioned crates and save the customer quite an item in express or parcel post charges.



Note how our plant crates are bound with wire, which insures safe arrival of all shipments.



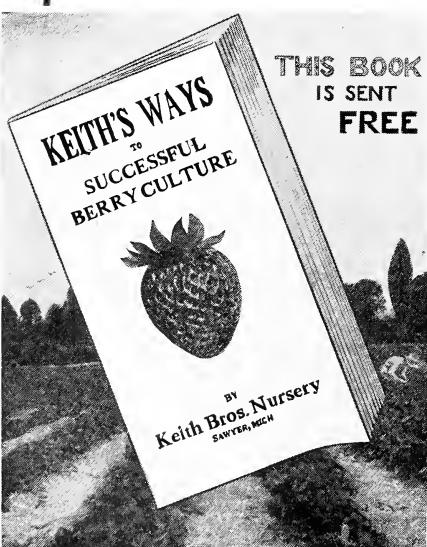
Package of 250 Famous Gibson, ready for parcel post shipment—Note how securely package is tied.

The certificate of inspection shown here is issued by the State Department of Agriculture. Inspectors go over our fields every year to inspect our plants for dangerous insects and contagious plant diseases and we are issued this certificate if our plants are found worthy. Every shipment of plants we send you bears this certificate of inspection showing that they have passed the State Inspection Laws, and under this inspection we guarantee our New-Land plants to be strong, vigorous and healthy.

FREE SERVICE TO ALL KEITH'S CUSTOMERS

The Keith Bros. are much interested in the success of every one of their customers. We wish to be of service to you in the most successful way possible. The old saying, "He profits most who serves best" is our motto, too. We gladly welcome an opportunity to assist you in growing the most successful and profitable crop of berries from our New-Land plants. We were born and raised in the small fruit business and feel, with no air of egotism, that we can start you right and assist you in making small fruit growing a very profitable and pleasing business. With these thoughts in mind, we issue our "Keith's Ways to Successful Berry Culture", which explicitly gives Keith's way in growing small fruits successfully. We do not want our customers to follow methods which will bring them failure. Nor do we want our plants to have anything but the best of care. This booklet is sent every customer free and postpaid as soon as their order is received.

It is written in a plain, simple way so that the beginner or the experienced grower can easily follow our methods. It tells you how to select and prepare your soil, how to successfully care for your plants before and after setting, cultivation, training, mulching, etc. You will find it very helpful and if you follow its instructions we are sure that you will realize some of the large profits experienced by our customers.



Buffalo, Tex.
Gentlemen:—The Strawberry plants are bearing profusely, as many as 30 berries on one plant.

W. H. JACOBS.

Somerset, Pa.
Gents:—Mr. E. Scott and I received the Strawberry plants. They were very nice and were well-rooted plants.

GEO. KNEEDY.

Greenwood, Ind.
Dear Sirs:—Rec'd Strawberry plants in fine condition. Never saw such nice rooted plants.

MRS. L. JONES.

Hastings, Nebr.

Gentlemen: — Rec'd plants OK. Are fine, large, well rooted No. 1 plants. You surely do have fine plants.

J. A. THOMPSON.

Keith's Everbearing Strawberries

OUR GUARANTEE

You take no risk in sending us your money for Everbearing Strawberry plants. If the plants we send you as Everbearing fail to blossom and produce fruit during the summer and fall, upon proper proof of the same, we will gladly refund your money.

IN GROWING our Everbearing Strawberry plants, we are exceedingly careful to have nothing but true-to-name plants. When hoeing the rows during the summer, we cut all plants that do not show the fruiting characteristics; consequently we are absolutely sure that we have nothing but the true everbearing plants. We are also very careful in digging and handling our everbearing plants. They are always labeled and kept separate from other varieties until after they are packed in your order where you will find them labeled so that you can easily tell them.

IF YOU have attempted to grow everbearing strawberries and failed, do not become discouraged and give it up. Try Keith's New-Land Everbearing plants grown in our Lake Shore soil. Others are having the best of success year after year by setting our everbearing plants and following "Keith's Ways to Success-

ful Berry Culture." It is sent free to every customer ordering our everbearing strawberry plants. (See page 6.) It tells you how to grow strawberries all summer.

THE GROWING of everbearing strawberries is no difficult task only to be accomplished by a few. Where so many fail is they do not get the best everbearing varieties to start with and so often the plants are not cared for in the right way to make them fruit. If you have failed in growing these strawberries, it is more than likely for the above reasons. We guarantee our everbearing varieties to be the best fruiters and you will find them exactly as described. We have discarded all other varieties for they do not equal the ones offered on this page. We suggest that you try these tested varieties, those that we are sure will fruit for you, and you will be more than satisfied. Note our guarantee mentioned above.

Champion The Best Everbearing Strawberry

CHAMPION (Per.) is a new variety of Everbearing strawberry. It was introduced two years ago and has proved to be the most prolific and profitable everbearing strawberry grown. It broke the United States record in 1920 by producing from one acre, 352 sixteen-quart cases of berries in 169 days, bringing the grower in 129 days, \$2,059.20. This was accomplished by Mr. Lubke, the originator, on a sandy loam soil without irrigation. To make sure that we would have pure Champion plants, we secured our stock direct from Mr. Lubke. We guarantee every plant to be Champion.

Without doubt, it is the best everbearing strawberry you can secure and we recommend it above all others because we know what it can do when compared with other everbearing varieties. We caution our customers to beware of substitutes for the Champion. There are other varieties that resemble it in appearance of plant and berry but not in productivity. We want our customers to make sure that they get the pure Champion so that they might see for themselves what this new variety can do for them. Remember that this variety was introduced only two years ago and for this reason there will not be nearly enough plants grown to supply the demand. Send your order to us early and we will reserve true-to-name Champion plants for you.

Champion will begin to fruit paying crops about the middle of July and keep it up until the freezing weather kills the blossoms and berries. It is a great variety to supply berries for fruit stands in front of your home or for resort trade.

Mr. Lubke in introducing his berry states in part: "It is the most profitable for home or commercial growers. Bears more berries to the acre in less time than any other variety. The plants produce immense quantities of dark red and very sweet berries. It is hardy, a good plant maker, and self-pollinating. A sure cropper every year as the frost will not affect them; for they throw out new buds continually. Champion will bear a full crop the first year the plants are set."

Remember—When you buy Champion plants from Keith Bros., they have a guarantee back of them and that you are getting plants of the best quality, the kind that grow. **Price, \$20.00 per 1000.** (In less than 1000 lots see page 19).

PROGRESSIVE. (Per.) One of the best reliable everbearing varieties. We have grown it ever since it was introduced and have always found it a good, worthy, everbearing variety. We always have Progressive berries until snow flies. You just can't keep it from bearing. It will blossom under the most adverse conditions and if you give it the proper care in your garden or field it will bear you paying crops of berries. The berries resemble the Senator Dunlap which is one of its parents. They are firm, perfect and evenly colored. (See inside front cover).

We have the genuine Progressive (with no frills attached to its name). We have always been very careful in keeping our plants true-to-name and we will guarantee them to fruit as well as any plant of this variety. Read our guarantee at the top of the page covering our Everbearing plants. We can do this for we are absolutely sure of our plants being true-to-name. You will find our Progressive New-Land plants up to Keith's standard in every way, the kind that will bear berries for you during the summer and fall months. **Price, \$15.00 per 1000.**



Picking Champion Everbearing Strawberries in August From Plants Set in Spring. (100 Days After Planting.)

Keith's June or Spring Bearing Strawberries



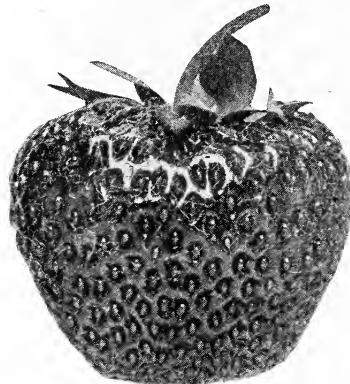
Select your spring-bearing varieties from Keith's list of tested varieties. We guarantee them to satisfy. Biggest yields and profits are made from Keith's Lake-Shore New-Land plants.

We do not offer any variety but what has been tried and proved to be a profitable one in every way. The different varieties are described as we find them through actual experience in growing and fruiting the plants. If you have questions regarding our varieties, write us. Always remember that we wish to help you in every possible way to grow the best, most and biggest berries from our fruit plants.

(For prices in less than 1000 lots see page 19.)

Early Varieties

The First Berries in the Spring Always Bring the Best Prices.



Charles I Strawberry.

CHARLES I (Per.) Charles I is a very heavy fruiting berry that comes into bearing with the Extra Early varieties, and this is why growers plant it as one of their reliable varieties. The plants are hardy and, because of their long roots, bear good crops even in dry seasons. Charles I is a sure cropper. It comes into bearing ahead of other early varieties and always sells at the highest prices. We have a fine lot of Charles I plants and we guarantee satisfaction in every way. They are large and vigorous and will give you the best of growth after planting. Include Charles I as your leading extra early variety and you will be well pleased. **Price, \$7.25 per 1000.**

DR. BURRILL (Per.) This valuable new variety is a cross between the Senator Dunlap and the Crescent, and is called the "Million Dollar" strawberry. The berries are larger than the Dunlap, a beautiful dark red color, and of excellent flavor. The ends of the dark red berries are often tipped with pink which makes them very attractive and, being a firm berry, it ships or hauls to market in fine condition. It is fine for canning or dessert. This new variety is sure to please you and we advise you to include it in your order. It is one of

the best all-around berries. A good plant maker, a big yielder of attractive berries, and does well on any soil. An excellent berry for home garden or for market. Don't leave Dr. Burrill out of your order. **Price, \$6.50 per 1000.**

SENATOR DUNLAP (Per.) This variety, although not often listed with early varieties, comes into fruiting earlier than the midseason varieties. Many commercial growers plant it for their early variety and follow it with Famous Gibson, for the midseason and Sample or Aroma for the late varieties. Senator Dunlap planted with these other varieties, makes a combination that can't be beat. Pictured in colors on inside front cover. **Price, \$5.00 per 1000.**

PREMIER (Per.) This is a new variety; one of the best. It produces more berries per acre than any other of the early varieties listed anywhere. It produces large uniform berries and lots of them. Does well on any strawberry soil. The berries are medium to large, uniform, pointed, dark red and of a good strawberry flavor. **Price, \$7.00 per 1000.**

In the City or on the Farm

There is a great pleasure—a saving—a profit in growing a Keith's Strawberry Garden. It supplies you with berries the year around.

Keith's Strawberry Garden takes up a very small space, is easily grown, and will supply you with strawberries this coming summer and next—for two years. And besides these rare treats, you have an opportunity to win a CASH PRIZE of \$25.00, \$15.00, or \$10.00. Read pages 14 and 15 carefully.



Dr. Burrill, the Million Dollar Strawberry—It's Fine!

Spring Varieties (Continued)

Varieties of strawberries are divided into seasons according to the time of ripening of the largest share of the crop. Those listed below begin to ripen their berries before the "Early Varieties" stop, and extend their season into that of the "Late Varieties." Some varieties, like the Famous Gibson, have a very long fruiting season, commencing before the "Early Varieties" stop fruiting and continue until the very end of the berry season.

(For prices in less than 1000 lots see page 19.)

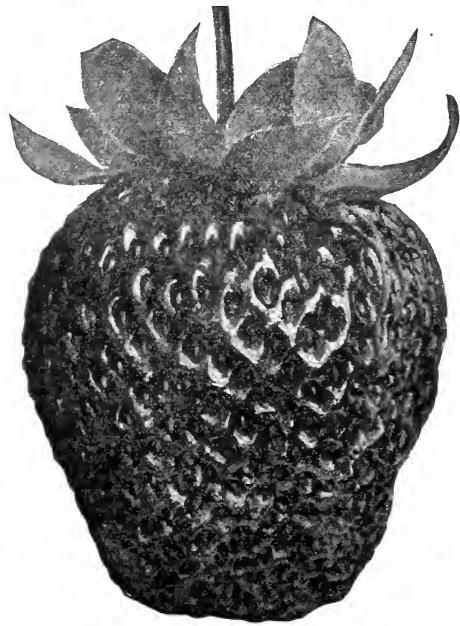
Midseason or Medium Varieties

BUBACH (Imp.) One of the largest berries grown. You will find it very profitable. If you are wanting a large, fancy berry, one that will make a big showing on your table or on the market, buy the Bubach. You will not be disappointed in any way with the Bubach, and it will make you large profits. Berries large, showy, even deep dark red color throughout. Stands shipping and hold their color well. Plants large and hardy. It doesn't make so many plants as some varieties, but enough to form a good fruiting row. Bubach is an old reliable of the big-berry type. It has an imperfect flower and we suggest planting it along with Gibson or Dr. Burrill for fertilization. Price, \$7.25 per 1000.

CORSICAN (Per.) The Corsican is a good bearer of very large berries. They are simply giants when it comes to size. These berries always attract buyers for they are so large and well colored all over with a medium red color. The plants are very large with heavy, dark green foliage, which makes an attractive row. You will never have any trouble in selling Corsican for big fancy prices. For table use they are a fine fancy berry. They are certainly big boys. The Corsican, Uncle Jim, Bubach and Glen Mary, all belong to the "heavy weight" class. Price, \$7.50 per 1000.

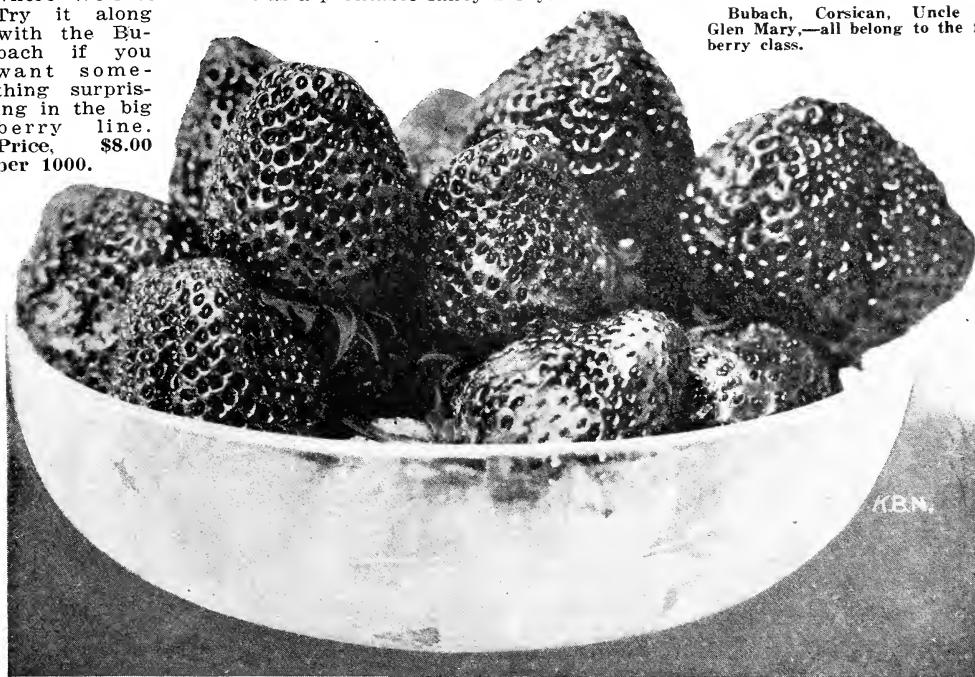
UNCLE JIM (Per.) Uncle is right there with the goods. He is a big, grand "Old Uncle." Berries extra large, regular in form and of a fine quality and flavor, suitable for eating or table use. One of the best eating varieties there is. The berries are so large that they "eat like an apple," simply have to gnaw them off. There is a great deal to be said about the Bubach, but we think our Uncle Jim has it out-done for size. The plants are hardy and do well everywhere. We recommend it as a profitable fancy berry.

Try it along with the Bubach if you want something surprising in the big berry line. Price, \$8.00 per 1000.



Bubach.

Bubach, Corsican, Uncle Jim, Glen Mary,—all belong to the fancy berry class.



Uncle Jim (from actual photograph), Best of All Berries for Eating.

\$800 PER ACRE.

Dowagiac, Mich.
Gentlemen:—The 3000 Gibson and Dunlap plants received from you were the best rooted plants I ever saw. We set them on less than one-third acre and practically every plant grew. The freeze in the spring destroyed more than half of the blossoms; nevertheless we sold over \$150.00 worth of berries. Had it not been for the freeze they would have yielded at the rate of \$800.00 or more per acre. Accept my application for your high quality plants.

A. E. SMITH.

Senator Dunlap (Per.)

This is the best known variety in the United States, because it bears well in all localities, producing large crops of good-sized marketable berries. It is grown by all berry growers in this section as their reliable crop. It is very hardy, a good plant producer, and does well anywhere strawberries are grown. The berries are firm and solid, uniform in shape, and for canning, preserving, shortcakes, etc., they can't be beat. They hold their color, shape and size well after canning or preserving. They are a rich dark red color, often tipped with pink which makes them very attractive. We have the genuine Senator Dunlap plants grown on our New Land and guarantee satisfaction in every way. The picture here and the colored cut on the inside front cover are from actual photographs of our Senator Dunlap. Note the color of the berries on the inside front cover. By setting our strong, healthy New Land Plants and following our methods of culture you will be able to make the large profits that our other customers realize. (Read Mr. Leisure's letter top page 9.) Don't overlook the Senator Dunlap as a moneymaker. Price, \$5.00 per 1000; (smaller amounts see page 19.)

\$1,000 PER ACRE FROM KEITH'S PLANTS.

Romulus, Mich.

Dear Sirs:—I had an acre of your plants, and in spite of the hard freeze, we got about \$1,000.00 worth of berries. The plants I got from you this last spring are looking fine. I have faith in you and your plants, and can recommend your plants highly.

A. C. BUNNELL.

\$19.75 BROUGHT ME \$513.80.

Grafton, W. Va.

Dear Sirs:—I never bought as fine plants in my time. They were very large, well rooted, healthy and vigorous. From the 3,000 plants, after the frost got the first blossoms, I gathered 1,468 quarts, which brought me \$513.80.

Yours truly,

B. F. SMALLWOOD.

Sample. (See Colored Illustration on Front Cover.)

FOR GARDEN AND FIELD

We here list three of our most profitable and reliable varieties of Strawberries. They have proved to be all right in every way, not only in this section, but elsewhere, and we are positive that they will satisfy everyone who chooses to grow them. They are all heavy yielders of large attractive berries suitable for home or market use.



K.B.N.

Senator Dunlap.

Every Dollar Invested in OUR NEW-LAND PLANTS Brings You \$25 to \$50 in Berries

Set 1000 plants of the varieties shown here and your possible returns will be from 1000 to 5000 quarts of choice berries, depending upon the soil, care and attention given the plants. The plants will cost about \$7.00 and your returns should be \$250 to \$1,250 according to the price you get for your berries.

Sample (Imp.) A Dependable Late Variety

(As substitutes use Aroma or Gandy)

Sample is one of the most dependable late varieties, therefore we list it here with the Senator Dunlap and Famous Gibson. The berries of this worthy late variety are large, regular, firm and well flavored, of a medium dark red and color all over at once. A berry of this character meets all demands.

Our Sample plants are always in good demand and we sometimes sell out on this variety before the end of the season. It would be well to include a second choice for the Sample. We recommend the Aroma or the Gandy, two very worthy late varieties. Price, \$7.00 per 1000; (smaller amounts see page 19.)

\$200 FROM 1000 PLANTS.

South Zanesville, O.

Dear Sirs:—We never had finer strawberries than your Famous Gibson, nor more of them on the same ground. From the 1000 plants we sold over \$200 worth of berries. We picked as high as 75 quarts off one row of 225 plants at one picking. If any doubt these yields they are welcome to visit my patch, and I'll show them.

Yours truly,
W. E. LEASURE.

The Famous Gibson

(Per.) Biggest and Best Berry

This is one of the best moneymakers in the line of strawberries. More than two-thirds of the strawberries shipped last fruiting season from our shipping station and other nearby ones were the famous Gibson. It can be found in every grower's strawberry field occupying the midseason's place. They find it the most profitable variety that they have ever grown. It is rapidly becoming the most prominent moneymaker throughout the country.

You will find actual photographs of the Famous Gibson on the outside of back cover (this one is in natural colors) and in the right-hand corner of this page. We include it here in our Garden and Field collection, for we are sure it will bring our customers large profits and satisfy them in every way.

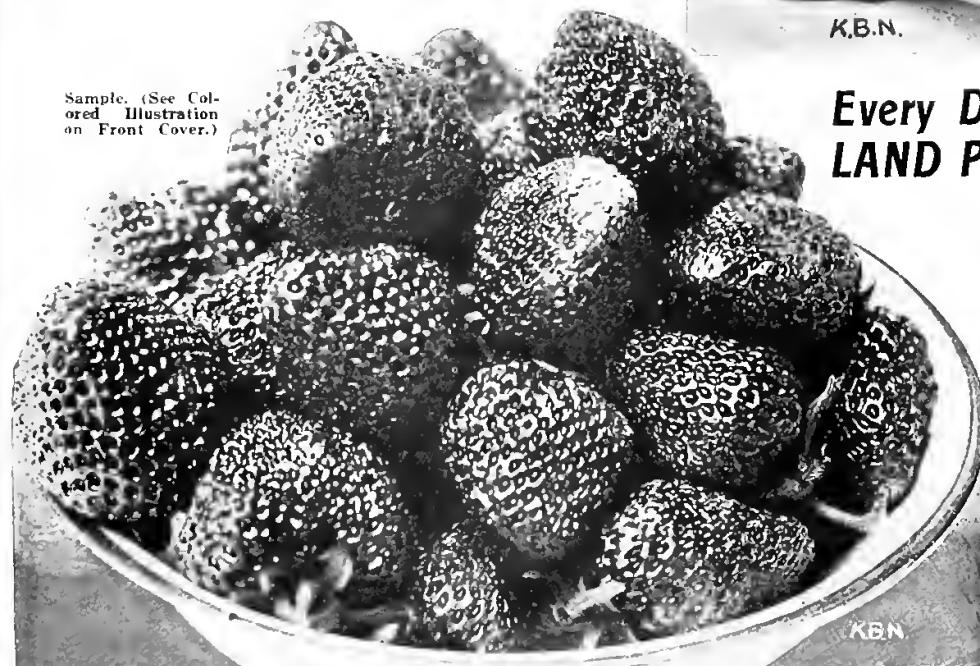
The berries are large, well colored with a dark glossy red, and have a good flavor. They stand shipping and hauling to markets well and bring the top-notch prices. They always make a good wide picking row of strong, healthy plants and yield large crops. We have no better moneymaker to offer you. Plant this variety with the Senator Dunlap for an early, the Sample or Aroma for a late variety, and you will have a combination that is hard to beat. Before quitting this variety turn to the outside back cover. Price, \$5.50 per 1000; (less amounts see page 19.)

\$225.00 FROM \$13.00 IN PLANTS.

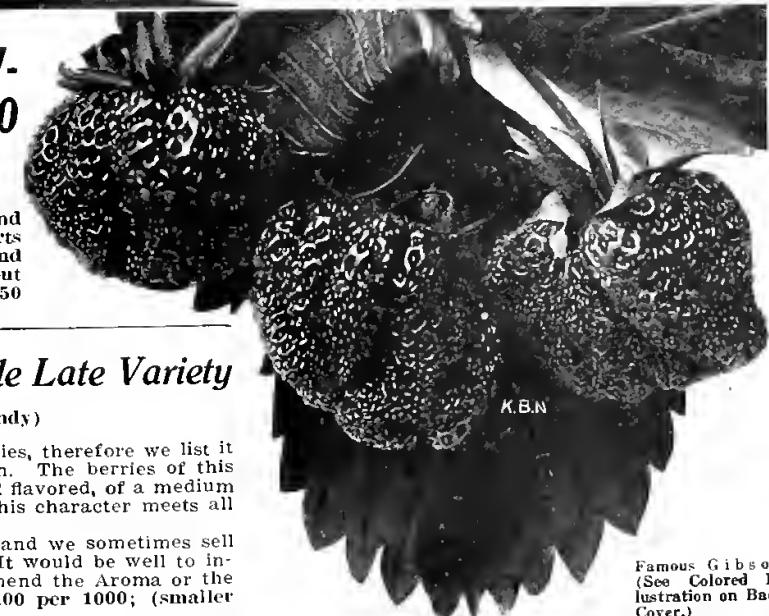
Little Falls, N. Y.

Dear Sirs:—Never raised berries before. Now I think I've been missing a good thing. After setting, dry weather and white grubs took over 500 of the 2,000 plants. This spring the bed was hard hit by frost, but I sold \$225.00 worth, besides having them twice a day on our table for three weeks, and canning 64 quarts.

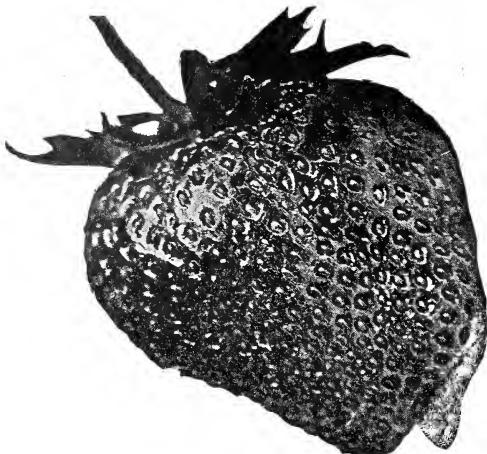
F. D. SCHALL.



K.B.N.



Famous Gibson
(See Colored Illustration on Back Cover.)



Glen Mary.

We always sell more Gibson than any other variety and it is from this variety that our customers make their \$1000 or more per acre. We are certainly not wrong in attributing part of this success to our High-Grade, New-Land Gibson plants. (See picture at left.) We advise all our customers to include a goodly number of Famous Gibson in their orders. You will never regret having done so. For pictures and further description of this wonderful variety see outside back cover, also page 11. Price, \$5.50 per 1000.



Note the well-branched Fibrous Roots on Keith's New-Land Gibson Plants. You are sure of your money's worth in purchasing Keith's Plants.

The picture at the right shows the heavy fruiting qualities of the Glen Mary. This boy states that he likes to pick the Glen Mary better than any other variety, because there are "lots of big berries on the vines." No trick at all to grow hundreds of quarts of choice berries from a small piece of ground. Let us help you.

Midseason Varieties (Cont'd)

GLEN MARY (Per.) A strong vigorous healthy variety well adapted for growing in the northern sections and we recommend it as such for it stands the cold winters. A good producer of large, dark berries with showy yellow seeds. This variety was introduced over twenty years ago and has remained on the market ever since. The Glen Mary is a real moneymaker in the late variety line and has no choice of soil. The berries are attractive, large, firm, flattened and ribbed, juicy and well flavored. A berry for fancy or home markets. Glen Mary has many friends and we trust that you will order early to be sure to obtain some of the plants. Price, \$7.00 per 1000.

GIBSON (Per.) Of all the varieties of strawberries that satisfy and meet growers' expectations, the Famous Gibson easily comes first in a class by itself. Its production of the largest crops of a large, uniform, well colored berry, its hardiness and adaptability to all soils, and its ability to fruit where other varieties fail, make it our leading variety. It's an undisputed fact that there are more Famous Gibson grown in Michigan than any other variety. Why? Because it makes growers more money.

WARFIELD (Imp.) This variety has been planted by growers for many years, which shows that it is one of the "old reliables." For canning, preserving, etc., it equals the Senator Dunlap and it is also a good firm berry to ship or haul to market. It has a dark red color throughout the berry and a good strawberry flavor which accounts for its canning qualities. Its blossom is imperfect so it must be planted near perfect (Per.) varieties. It comes into bearing earlier than most of the midseason varieties and could be planted as an early variety. Some nurserymen place it in the "Early Variety" list. Price, \$5.00 per 1000.

The Best Strawberries for Your Garden (See pages 10 and 11.)

Senator Dunlap	Early
Famous Gibson	Medium
Sample	Late
Aroma	Late



Keith's Late Varieties of Strawberries

(Prices less than 1000 see page 19.)

AROMA (Per.) One of our standard late varieties, is grown everywhere and is especially liked in the Middle West. We sell more Aroma (excepting the Sample) than any other late variety and for the past three years have sold out long before the close of the season. The Aroma is not a heavy plant maker but the plants are large and thrifty, producing a large number of good-sized berries. It makes an attractive picking row. It is a good yielder of large, rich, red berries which stand shipping and hauling long distances. It certainly is a good berry for late markets or for table use. We guarantee the Aroma to please you in every way. It is one of our best late varieties, and is liked by so many growers that we always sell out on all the plants we can grow. You may choose it instead of the Sample in the Home Garden or Field Collection on page 10. It is a very good variety. Price, \$7.00 per 1000.

GANDY (Per.) This is a good, reliable, late fruiting variety. Its berries are very large, well colored, uniform in shape, firm and a good shipper. The plants are healthy, hardy, and do well both in the North and in the South. They are large and require a good loam soil for the best fruit production. It always sells well on the market because of its size and its color and high quality. It is a variety that you should have. If you have never fruited the Gandy it would be worth your time to give it a trial. Price, \$6.75 per 1000.

SAMPLE (Imp.) We consider the Sample our best late variety. You will find it pictured in colors on the front cover, and on page 10 it is fully described. Note our "Senator Dunlap, Gibson and Sample" combination on pages 10 and 11. Its hard to beat when it comes to Large Yields and Big Profits, and they are the best three varieties for your home garden or field culture. Price, \$7.00 per 1000.

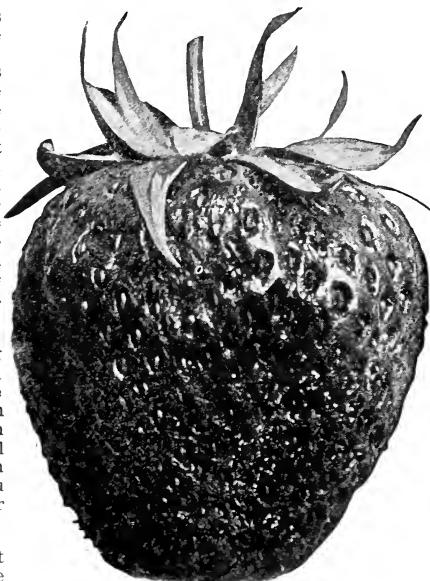
KELLOGG'S BIG LATE (Imp.) Its berry is one of the largest of the late varieties. It comes into fruiting with and lasts longer than any of the other late varieties. Owing to its fine flavor, its glossy red color and its large size it is considered one of the very best varieties for the home garden. We are offering Big Late this year for the first time. We are wanting all our customers to have an opportunity to try this new variety, therefore we are limiting each order to 100 plants. We ask you to try this worthy variety along with your other "lates", you will find it worth while. Price, \$1.40 per 100.

KEITH'S NEW-LAND PLANTS are grown on the fresh new soil, and have had all the Natural Plant Foods they could possibly use. This is what makes them Big, Strong and Healthy. Just the kind to bring you the highest returns per acre. See pages 2 and 3.



Our New-Land plants are of the highest quality, and grow the biggest crops.

It will pay you big to set them. They will give you larger yields, bigger and better growth. Keith's Guaranteed goes with every plant.



Aroma Strawberry.



This shows a 16-quart crate of Sample berries. Berries like these bring the highest price. Sample is a Fine Berry.

Strawberries All the Year Around

FROM KEITH'S FRUIT GARDEN

A Great Saving and Profit for Your Family

You cannot realize the saving and profit one of Keith's strawberry gardens can bring you. Whether you have only a small lot in town or live on a farm, a Keith strawberry garden will supply you with fresh, juicy, sweet strawberries all during the summer and fall. You have to pay too much for strawberries when you buy them and seldom can you get them fresh and ripe like you could pick from your own garden. The high cost of berries prohibits you from having all you need for your table, preserving and canning. It would cost you very little to grow all you can possibly use from just a few of Keith's New-Land strawberry plants.

Did You Ever Realize

That buying the berries needed for your table, canning and preserving is a big expense that could be stopped by setting a few of Keith's high-yielding New-Land strawberry plants.

That the growing of all the fresh strawberries you can possibly use is easy when Keith's plants are set and Keith's methods of culture are followed.

That you will not only save this family expense of buying berries when you set a Keith's strawberry garden, but you will have that great pleasure and satisfaction of having fresh strawberries every day during the summer and fall, and have plenty of strawberry jellies, jams, and preserves all during the winter.

That all these pleasures and satisfactions can be yours if you set a Keith strawberry garden this spring, and just as sure as fate, if you do not grow your own berries and have to buy them, you will never have these rare treats.

Again, you cannot imagine the profits you can make from a Keith's strawberry garden. We have many customers in the suburbs of cities and in parts of the country not especially devoted to fruit growing, who make big money from the sale of surplus berries from their strawberry gardens. They find ready sales for all their berries at from 25 cents to 50 cents per quart. Also, there is always a good sale for fresh strawberries at "stands" along public highways. There is certainly big money in growing strawberries if you go at it right. Write us at once the size of the lot you wish to set to strawberries and we will help you plan it for the greatest profits.

The varieties we suggest for your strawberry garden are Senator Dunlap, Famous Gibson, Sample and Champion Everbearing. The Champion will supply you with berries this coming summer and fall and the other three varieties will fruit their crop the following spring. We will be glad to advise you regarding any other varieties we offer. Write us at once.

If you want an opportunity to win \$25.00, \$15.00 or \$10.00, and at the same time have a Home Strawberry Garden, you should send for **Keith's Cash Prize Strawberry Garden**. Win a prize worth while besides having all the fresh strawberries you can use in your home.

Strawberry Receipts

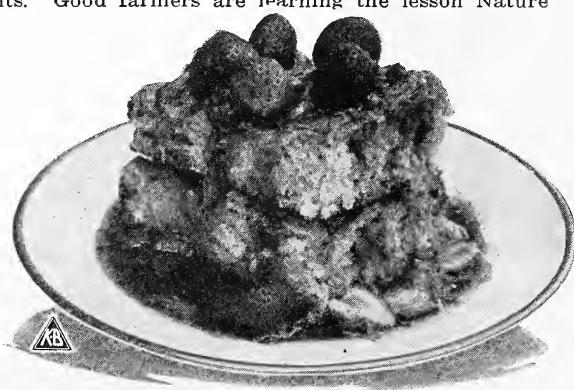
The kind mother always makes, with fresh strawberries right from the home strawberry garden, produced from Keith Brothers plants. Good farmers are learning the lesson Nature has always wanted to teach them for thousands of years—that good morals, good character, good health and intelligence are all helped by eating luscious fruits. Strawberries make such a perfect ending of the farmer's hearty meal. No dinner is satisfactorily ended without a fruit finish.

You will find a score of delightful ways to use strawberries, not only during the summer season, but for winter-time dainties and delicacies as well. Flaky tarts, good home-made strawberry pies, are always a welcome dessert. They provide tasty and nutritious desserts easily made from home grown strawberries. Radiant health, clean thinking, good living and wholesome characters are the reward for a little effort on your part. Plant a strawberry garden this year. Use Keith Brothers hardy, long-rooted, New-Land plants.

Strawberry Shortcake

Wash thoroughly and hull two quarts of well-ripened berries. Place in sauce-pan and add as much sugar as your taste requires. Then mash berries with sugar until a rich juice is formed. Allow to stand while preparing the shortcake. A few of the berries may be reserved whole for garnishing.

Sift together two cups of flour, three teaspoonsfuls of baking powder and one-half teaspoonful of salt. Add two tablespoonfuls of butter and mix thoroughly with fork, then add two-thirds cup of sweet milk. Pat into a well-greased and floured pan and bake ten to twelve minutes in a quick oven. When done, remove and cut in squares, butter squares and cover with crushed fruit. This may be served with or without cream.



Strawberry Pie

Prepare two pastry crusts, top and lower. Wash and hull enough well ripened berries to fill lower crust, sweeten to desired taste, dot with butter and cover with upper crust. Bake as any other berry pie.

Strawberry Ice

Wash and hull two boxes of berries, sprinkle with sugar and let stand two hours. Mash, squeeze through cheese-cloth and add few grains of salt. Freeze three pints of thin cream to the consistency of a mush, add the strained fruit gradually and finish freezing.

Keith's Cash Prize Strawberry Garden

WIN \$50.00 IN CASH

To our customers who are going to set strawberry plants, either in your garden or fields, we suggest that you set aside a plot of ground large enough to set a Keith's Cash Prize Strawberry Garden. As long as you are setting strawberries you might as well enter this contest and have the opportunity of winning a cash prize of \$25.00, \$15.00 or \$10.00; while at the same time have all the strawberries you can eat and use. There is no charge for entering the contest. It's open to any of our customers or any member of their families. Here is an opportunity for your boys and girls to become interested in growing strawberries. Get them a few of Keith's New-Land strawberry plants this spring and let them have a strawberry garden of their own.

The only requirements or rules of this contest are as follows:

1. Use Keith's New-Land plants, the number and varieties given below.
2. Follow Keith's Narrow-Matted-Row System of culture, except with Champion variety.
3. Send us a photo of your strawberry garden during harvest. We are to supply you with a "Keith's Cash Prize Strawberry Garden" sign to be placed in your strawberry garden at the time the photo is taken.
4. You are to send us a report of the total quarts of berries picked from this garden not later than August 15, 1924. Report the quarts actually picked, whether for home use or for sale, but the total quarts of each must be reported separately.
5. The number of quarts picked from the Champion Everbearing variety must be reported by November 15, 1923. No Champion berries picked after this date will be counted in the contest. Count only the berries picked during the summer and fall of 1923.
6. Only one prize will be awarded to any one family.
7. Follow Keith's Hill System in growing the Champion.

Prizes will be awarded as follows shortly after December 1, 1924.

First Prize. \$25.00 to contestant harvesting the greatest number of quarts.

Second Prize. \$15.00 to contestant harvesting second greatest number of quarts.

Third Prize. \$10.00 to contestant harvesting third greatest number of quarts.

Plants for Keith's Cash Prize Strawberry Garden SPECIAL PRICE \$8.00

100 Senator Dunlap

100 Famous Gibson

100 Sample

200 Champion Everbearing

These 500 plants can be set on a plot of ground 75x35 feet. Make the rows 3½ feet apart and set plants 18 inches in the row, with the exception of the Champion, whose rows should be 30 inches apart. These plants are of our heaviest fruiting varieties and you will be surprised by the number of fine, large berries they will yield for you. Please note that we are giving you a Special Price on this list of Keith's High-Grade New-Land Plants.

This is an opportunity for members of Boys and Girls Clubs to take advantage of this offer. Special consideration will be given any boy or girl writing us, as a member of such a club.



Strawberry Mousse

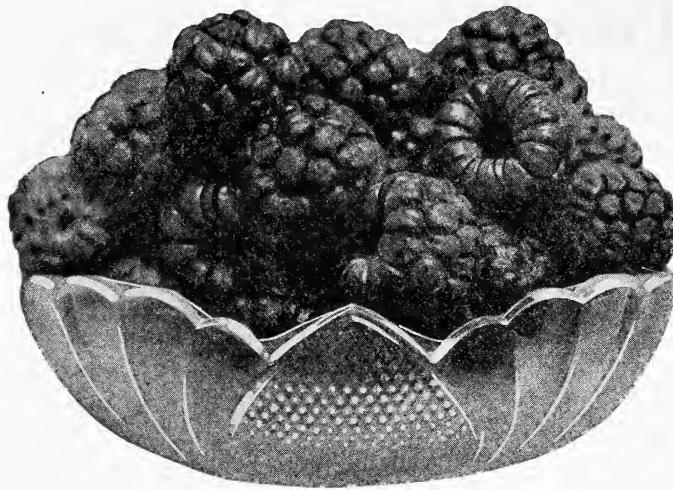
Wash and hull one box of berries, sprinkle with a cup of sugar and let stand an hour. Mash and rub through fine sieve. Add one and one-fourth tablespoonfuls granulated gelatine soaked in two tablespoonfuls cold water and dissolved with three tablespoonfuls boiling water. Set in pan of ice water and stir till it begins to thicken. Then fold in one quart of whipped cream, pour in mold, cover, pack in salt and ice and let stand four hours.

Strawberry Receipts

Nature has made it possible to produce fruits enjoyable and appealing to the taste. Strawberries are enticing to young and old alike. They have wonderful value as an appetizing and nourishing food. The joy of knowing what real home-made desserts, sauces, jams, tarts, pies, etc., are in the good old winter time will only come to you when you pick the berries yourself from your own berry garden. They provide a source of winter supply of delicacies. Nothing can be more welcome, nothing more acceptable, and it is very convenient for the housewife. The system needs the tonic stimulus of strawberries in winter. Don't let another season pass without providing your larder with an abundance of strawberry preserves. Keith Brothers New-Land plants put out this year will take care of your needs in abundance next year.

Strawberry Preserves

Wash solid, well-ripened berries thoroughly. Hull, place in kettle or saucepan and cover with equal amount of sugar. Let heat slowly, stirring gently occasionally to help melt sugar. When sugar is all melted, bring to the boiling point and cook until juice is thick and rich. Occasionally skim off froth which comes to top. Just a minute or two before removing from fire, add a teaspoonful of cornstarch dissolved in a little cold water. This clears and makes juice a lovely rich consistency. Remove from fire and pour in hot, sterilized glasses. Cover with paraffine when cold.



Blackberries

(Prices less than 1000 lots, see page 19.)

ELDORADO. This is the most grown Blackberry in the fruit world. It is hardy in the North, a good producer of large, long berries, grows a good fruiting row and is practically free from diseases.

The canes do not have to be protected during the winter. They grow thrifty and strong, capable of supporting the heavy crops they bear.

The berries are as large as your thumb, firm, a good, rich, juicy flavor, and have a shiny black color. The Eldorado is the best all-around Blackberry on the market today. Price, \$35.00 per 1000.

Asparagus

Asparagus is very easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw mulch is all that is necessary. Every home should grow its own Asparagus for it is so easily grown. One planting will last for many years.

Set the plants in a trench six inches deep, the trenches $4\frac{1}{2}$ feet apart. Cover the plants about 3 inches deep, filling the remainder of the trench after the plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. We list but one variety which is the best. Fifty plants will grow enough Asparagus for any home.

PALMETTO. A rapid grower; early, tender stock, large and well flavored. Price, 25c per 12; 50c per 25; \$1.50 per 100; \$10.00 per 1000.



Purple Raspberry

COLUMBIAN. The best of the Purple Raspberries, and the best Raspberry for home use. Can't be beaten for canning or dessert. The best for pies. It is a cross between the Red and the Black Raspberry. It is hardy and produces as many, if not more, berries per bush than the Black Raspberry which it resembles in growth habits. Twenty-five bushes will make a fine row for your garden.

Our supply is limited and we expect to sell out before the end of the season. Order early. In order to give all our customers an opportunity to secure some of our Columbian plants we are offering them in small lots only. Price, \$35.00 per 1000.

Hubam Clover Annual White Sweet Clover



THE GREATEST CLOVER EVER INTRODUCED

We have grown this clover for two years, and find it all that it is claimed to be. We seeded 5 acres of oats to Hubam last spring, and at the time of cutting it was one-half to three-fourths as high as the oats. Soon after cutting the oats the whole field took on a fine growth, and afforded the best pasture until Thanksgiving.

If you are a fruit grower, gardener, bee-man, general farmer of any kind, this new plant is of greatest value to you. For rapid growth, soil improvement, forage, pasturage, honey and seed purposes, it is unequalled by any other farm crop plant yet discovered.

- (1) Makes a dense heavy growth of fine-stemmed hay 4 to 7 feet in 100 days.
- (2) When plowed under adds to your soil tons of humus and nitrogen to equal 15 loads of barnyard manure per acre.
- (3) A good substitute for barnyard manure, worth \$30.00 per acre. Most valuable for building up soil for big crops of small fruits.
- (4) Drought resisting; grows thrifitly during August, when other plants die.
- (5) A good fresh, green pasture in July and August, when other pastures are dried up. Relished by all stock. Fine for milch cows.
- (6) Sown in oats, makes a good growth for hay (2 tons per acre) after grain is cut. Grow valuable hay instead of weeds after small grains are harvested.
- (7) A valuable pasture for bees. Supplies an abundance of honey from July 15th until late fall. Just alive with bees during August and September.

(8) A valuable cover crop. Can be sown after plowing under old berry field and will make an immense growth for plowing under before fall.

(9) Succeeds well in all parts of the country.

(10) The most rapid grower, most valuable manural crop of all the clovers.

(11) Makes all its growth in one season.

(12) A valuable seed crop; 5 lbs. of seed sown on two acres produces sufficient seed to sow 20 to 30 acres. Grow your own seed.

There is no better investment for you. A clover with all the possibilities that Hubam has, will find a place on every farm or garden. From $2\frac{1}{2}$ lbs. of seed sown and one acre of ground you can grow enough seed to sow 20 acres. Hubam seed is scarce. There isn't near enough seed in the country to go around. Get your start this year. You can grow it cheaper than you can buy it. For pasture and green manure crops sow 5 to 7 lbs. per acre. For particulars on planting write us direct.

We secured our seed direct from the Michigan Crop Improvement Association, and guarantee it to be genuine northern grown Hubam. As a caution against securing adulterated seed we advise our customers to buy nothing but certified seed. Our Hubam is guaranteed to be true to name, free from adulteration, and of high quality.

Order early for we have a very limited supply. Price, 25c per oz.; \$1.50 per lb.; 10 lbs. or more, \$1.00 per lb.

Keith's Raspberry Plants

Freshly Dug for Your Garden or Field

They Will Bring You Fresh Fruit For Your Table One Year After Planting. Ours Are Freshly Dug, Packed to Reach You in Good Growing Condition.

The Black Raspberry is the king of the Raspberries. It is a moneymaker and a sure cropper. As it blooms late it is frost free and its deep spreading root system makes it drought proof during ordinary dry spells. Coming in bearing when other small fruits are out of the way, they find a ready market, or supply the family table when other fresh fruits are not available. Black Raspberries are easily picked for the bushes are upright.

You should have raspberries to supply the customers you had during strawberry season. If you are not a grower and have a small garden space you can grow your Black Raspberries and have them fresh all during the season, twenty-five to fifty bushes will supply a small family with all the fresh fruit they desire, but should you want berries for canning this number should be doubled. There is no reason why this fruit should not be grown on every farm.

PLUM FARMER. A new early variety from Ohio. Extra early. Berries large, glossy, black, firm; good shipper. Price, \$14.00 per 1000.

BLACK PEARL. Earlier than the Cumberland or Plum Farmer. Drought resisting, with canes that stand up under heavy loads of fruit. Fruit of a glossy black, fine for table use. It is one of the best Black Raspberries for the home garden, also found by many growers to be the most profitable variety for market or commercial uses. Remember that it is the earliest of any of the Black Raspberries that we offer. Price, \$18.00 per 1000.



Cumberland Raspberries.

CUMBERLAND. (Color picture on inside back cover.) Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Called the "Business Black Cap" by its originator. Has the largest berries of all varieties; they are perfect in shape, firm, well colored and attractive. Not "seedy" by any means. The canes are hardy throughout the North, standing 16 degrees below zero. Over three-fourths of the Black Raspberries fruited in this great berry section are the Cumberland. Price, \$15.00 per 1000.

The Early King Red Raspberry

The Red Raspberry that will make you the most money
Early—Productive—Hardy

This valuable variety leads in every way in this fruit section. Three-fourths of the Red Raspberries in this part of the state are Early King. It is the earliest, most productive, hardest and most profitable variety we have ever listed. Growers make more actual money from the Early King than any other variety. It is a week to ten days earlier, bears ten days longer and more berries than the old "standby," Cuthbert. The berries are large, perfect, firm, good

shippers, well colored, and do not fall off when ripe. We could easily fill this page in giving the good points to be mentioned about this variety but we trust that you will take our word when we state that it is the most profitable variety that we have to offer. Last year we sold more Early King than all other varieties. It's the leading variety today. Price, \$1.50 per 25; \$4.00 per 100.

Lucretia Dewberry

Bigger, Better, Sweeter than the Blackberry

Plant 4 feet apart in rows 7 feet apart. Vines are allowed to run on the ground the first year. Second spring they are tied on a wire supported by 3 ft. posts set in the berry row. After fruiting, cut vines off close to the ground, remove and burn. In the northern states the vines should be covered for winter protection. The Lucretia has the largest berry and hardest vines of the Dewberries. It is a Giant Blackberry, sweet, rich and attractive. Price. \$4.00 per 1000. (For smaller lots see page 19).

St. Regis Everbearing Red Raspberry

Produces its berries from early summer until fall. It ripens earlier in the spring than any red raspberry. After its spring fruiting it continues to bear berries on the tips of the young shoots all summer and fall. These same shoots bear paying crops the following spring immediately following strawberry season. The berries are medium in size, have a rich red raspberry flavor, are firm and well colored with a deep crimson red. We have the genuine St. Regis plants and guarantee every one to be true to name. The demand always exceeds the supply, therefore, we ask you to order early. Price, \$1.75 per 25; \$2.75 per 50; \$4.50 per 100.

Ornamental Shrubs and Flowers

Your Home! Do you think much of it? Would you like to have it appear attractive to every passerby, and the most beautiful place in your locality? Do you realize the increased value a few dollars' worth of shrubs would add to your home and farm? The Illinois Agricultural College states that \$10.00 will buy enough shrubs to increase the value of your home most wonderfully. Your home is where you live the year around. Why not have it attractive and beautiful? It can be made the most attractive home in your community. Doesn't matter about size. A small home can be made as attractive and beautiful as a large one. Our Landscape Gardening Department is ready at all times to suggest and aid our customers in making their homes attractive.

Climbing Roses

Grown by Keith Bros.
Equal to any you can buy.

DOROTHY PERKINS PINK. A brilliant pink rambler rose. Grows 10 to 15 feet in a season. Does not winter-kill. Flowers very double, shell-pink in large clusters of thirty or forty covering the bush for a long time in spring. Rapid grower. Resembles Excelsa very much. (See cut.) 30c each.

DOROTHY PERKINS WHITE. A pure white climbing rose, very rapid grower, foliage dark green and showy. Flowers clear white borne in great clusters. Absolutely hardy under all conditions. There is no better showy climbing rose. 30c each.

A New Rambler Rose

EXCELSA. (Red Dorothy Perkins.) Equal to the Crimson Rambler, but free from disease and will not winter-kill. Its foliage is a glossy dark green, and remains so all Summer. A remarkably fast grower, covering a porch in a very short time. Flowers in large clusters (see cut) of crimson, tipped with pink. Very double, 30 to 40 on one stem. Hardy everywhere. The greatest Rambler Rose. 1 year plants, 30c each. We prepay postage when 3 or more Rose Plants are ordered from any of the three Roses listed above.



Pink Dorothy Perkins.

Ornamental Shrubs

We Grow All Our Own Shrubs, and can List Them Much Cheaper than Others Who Have to Buy and Then Sell to You.

2 Year Old Plants

JAPANESE BARBERRY. Much used for hedges along walks, etc. Grows 18 to 24 inches high. Leaves dark attractive green, turning to a showy fire-red in Fall. Hardy, rapid grower, free from disease. (Government allows this barberry to be planted.) Red berries on branches in Fall and Winter. One of the most showy and prettiest bushes. Large Bushes for only 45c each.

BLOOD-RED DOGWOOD. Spreading growth, 4 feet high, blood-red branches very showy and attractive in Winter. Foliage bright green; grows well in shade. Flowers white. 35c each.

SPIREA VAN HOUTTEI. Masses of white flowers all over the drooping branches. Often called Bridal Wreath. Well shaped bush 5 to 6 feet high. You should have this bush. Solid mass of white when in bloom. 50c each.

SPIREA BILLIARDII. Has long, plume-like rose pink flower clusters at tip of shoots. Blooms nearly all summer. Used for cut flowers or decorating. Grows 3 to 4 feet high; makes a fine hedge. Thrives well everywhere. You should have this along with your other Spirea. Bushes that will bloom this Summer, only 40c each.

AFRICAN TAMARIX. Its foliage is unlike any other shrub grown. Looks like an Evergreen, being fine, feathery, steel-blue green. Flowers pink and very sweet smelling, attracting bees like honey. Used as a hedge or screen to keep unsightly objects from view. Grows 6 to 8 feet high. A very pretty shrub. 30c each.

ODESSA TAMARIX. A beautiful shrub growing 4 to 6 feet high. Foliage a dark green, resembling an Evergreen. Blooms in July and August, having just a mass of lavender-pink feathery flowers all over the bush, resembling pink plums. It can be used as a hedge or screen, or be planted along with other shrubs. You will never regret having bought either the African or the Odessa Tamarix. Price, 30c each.

NO BETTER ONE-YEAR-OLD PLANTS—A BARGAIN FOR YOU.

(Following Shrubs described above.)

Spirea Var H., fine plants, only.....	Each \$0.25
Spirea Billiardii, large, well rooted.....	" .15
Red Dogwood.....	" .15
African Tamarix.....	" .15
Odessa Tamarix.....	" .15
American Ivy (layer plants)	" .15
Hall's Jap. Honeysuckle (layer plants)	" .25

Vines

AMERICAN IVY. A rapid-growing, very hardy vine for porches, fences, etc. Leaves turn fire red in the Fall. Covers unsightly objects, walls, etc., in short time. Fine for backyard fences, garages, etc. 2-year vines, 40c each.

PURPLE WISTARIA. A good vine for porches, verandas, trellises, etc. Grows rapidly, covering whole side of porch in short time. The long hanging clusters of lavender-colored flowers hang from vines like long bunches of grapes. Each blossom is like a purple pea blossom. 2-year vines, 50c each. A bargain for you.

HALL'S JAPAN HONEYSUCKLE. Waxy, dark green leaves hanging on all Winter. Flowers white, turning to light cream, very fragrant. 50c each.

Shrubs and Vines at Half Price

The following shrubs and vines are one-year-old plants, and can be sent by parcel post. They are first-class plants, guaranteed to satisfy. They are exactly the same kinds as listed above, but are one-year-old plants, and will make a fine showing the first year. We pay postage where five or more plants are ordered from the list below.

ALTHEA. (Purple.) Known as Rose of Sharon. Double purple flowers in August. Upright growth, 4 to 5 feet. Fine for hedges. 30c each.

DEUTZIA CRENATA. A beautiful double white-flowered shrub flushed with pink. The dainty bell-shaped flowers appear thickly along the branches in June. A beautiful shrub much used. Grows 5 ft. high. 15c each.

DEUTZIA, PRIDE OF ROCHESTER. Much like the above, but flowers pure white. Frequently used for cut flowers. Bush neat and shapely, 5 to 6 feet tall. Fine bush for any planting. A bargain for you. 15c each.

GOLDEN BELL. Earliest shrub to bloom in Spring. Masses of golden yellow flowers come out before the leaves. A very showy Spring shrub; grows 4 to 5 feet high. 25c each.

SPIREA OPULIFOLIA. Grows 5 to 7 feet high; bushy healthy green foliage; flowers white, followed by brownish-red berries. 20c each.

WEIGELA ROSEA. Masses of rose-pink flowers all along stems in Spring. Grows 4 to 5 feet high; makes a beautiful bush. 30c each.



Shipping Plants by Parcel Post



Your order for plants may be shipped by Parcel Post and come as your other mail. We ship hundreds of orders by Parcel Post and our customers find it very satisfactory. They find Parcel Post cheaper than Express when shipments are made into the First, Second or Third Zones. The Parcel Post weight limit for the first three Zones is 70 pounds, and packages weighing up to 50 pounds may be sent into all Zones. YOUR POSTMASTER OR MAIL CARRIER CAN TELL YOU WHAT ZONE YOU ARE IN FROM SAWYER, MICH., and by referring to the table below you can readily determine the amount to be added to your order to have it sent by Parcel Post. The charges in the following table are as near as we can figure them. We do not believe in charging a flat rate, for it would not be right to charge a customer living close to our Nursery an amount sufficient to balance the charges on another's shipment a thousand miles away. If you wish your shipment insured we will do so without cost, providing your order comes to \$2.50 or more.

Add to Your Order of	Zone 1-2	Zone 3rd	Zone 4th	Zone 5th	Zone 6th	Zone 7th	Zone 8th
Strawberries, for each 100 plants or less	\$0.07	\$0.13	\$0.20	\$0.27	\$0.34	\$0.41	\$0.50
For each additional 100 plants04	.08	.16	.24	.32	.41	.50
Red Raspberries, 100 plants or less10	.15	.24	.33	.40	.50	.60
For each additional 100 plants05	.10	.20	.30	.40	.50	.60
Black Raspberries, Blackberries, Currants, Grapes, 100 plants or less15	.25	.40	.60	.80	1.00	1.20
For each additional 100 plants10	.20	.40	.60	.80	1.00	1.20
Shrubs, for each 10 plants15	.25	.40	.60	.80	1.00	1.20

The following States are wholly within the indicated Zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5.

Strawberry Plants at Cut Prices

Our Standard Varieties at "Cut Price" Rates. Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates of strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the junk heap unless identified. Rather than throw big healthy plants like these away this year, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again, some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we are offering them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalog and are first-class in every way. If you are not particular as to the varieties you plant, simply wanting good standard sorts which will bear you good crops, these plants are just what you want. We cannot promise to send any one variety but will label when we can. We offer these good, strong plants as follows: 30c per 25; 70c per 100; \$1.20 per 200; \$1.65 per 300; \$2.00 per 400; \$4.50 per 1000.

In Ordering From the Above Offer, Please Use the Term, "Cut Price Plants."

PRICE LIST FOR SPRING 1923

500 or more of one variety at 1,000 rates.

(Don't Overlook Postage for Small Shipments—See Top of Page)

STRAWBERRIES

Per—	25	100	200	300	400	1000	
Aroma	\$0.45	\$1.20	\$1.85	\$2.50	\$3.10	\$7.00	
Bubach50	1.25	1.95	2.60	3.20	7.25	
Charles I.45	1.15	1.80	2.45	3.00	6.75	
Corsican50	1.30	2.00	2.70	3.30	7.50	
Dr. Burrill45	1.15	1.75	2.35	2.90	6.50	
Gandy45	1.15	1.80	2.45	3.00	6.75	
Gibson35	1.00	1.45	2.00	2.45	5.50	
Glen Mary45	1.20	1.85	2.50	3.10	7.00	
Kellogg's Big Late50	1.40					
Kellogg's Prize45	1.30					
Premier45	1.20	1.85	2.50	3.10	7.00	
Sample45	1.20	1.85	2.50	3.10	7.00	
Senator Dunlap35	.90	1.35	1.85	2.10	5.00	
Uncle Jim50	1.40	2.15	2.90	3.50	8.00	
Warfield35	.90	1.35	1.85	2.10	5.00	

EVERBEARING STRAWBERRIES

Progressive	1.00	2.60	4.00	5.40	6.60	15.00
Champion	1.75	3.45	5.30	7.30	8.80	20.00

ASPARAGUS

Per—	12	25	100	200	300	400	1000
Palmetto	\$0.25	.50	1.25	2.60	3.50	4.40	10.00

CURRENTS

(Not Shipped West of Mississippi River.)

Each	12	25	100
Lee's Prolific, 2-yr No. 1—Black	\$0.10	\$1.00	\$1.75
Perfection, 2-yr No. 1—Red..	.30	2.50	6.00
Perfection, 1-yr No. 1—Red..	.20	2.30	4.00

BLACKBERRIES

Per—	25	100	200	300	400	1000
Concord, 1-yr. No. 1	\$0.15	\$2.50	\$8.00	\$13.50	\$18.50	\$21.00
2-yr. No. 1	2.25	3.50	11.20	18.90	24.25	29.00
Extra Fancy, 1-yr. No. 1	20	3.00	9.60	16.20	22.20	25.00

RED RASPBERRIES

Early King	\$1.50	\$4.00
St. Regis	1.75	4.50

BLACK RASPBERRIES

Per—	25	100	200	300	400	1000
Cumberland	\$1.00	\$2.60	\$4.00	\$5.40	\$6.60	\$15.00
Black Pearl	1.25	3.75	4.80	6.50	7.90	18.00
Plum Farmer90	2.40	3.70	5.10	6.20	14.00

BLACKBERRIES

Eldorado	\$2.00	\$6.00	\$9.25	\$12.75	\$15.20	\$35.00
Lucretia	\$1.75	\$5.00	\$9.25	\$14.50	\$17.60	\$40.00

DEWBERRIES

Per—	25	100	200	300	400	1000
Columbian	\$2.00	\$6.00	\$9.25	\$12.75	\$15.20	\$35.00

PURPLE RASPBERRIES

Per—	25	100	200	300	400	1000
Lee's Prolific, 2-yr No. 1—Black	\$0.10	\$1.00	\$1.75	\$5.00		

If you have any complaints, or are in any way disappointed in your dealings with us, write us. We positively will make good if shown we are in any way at fault. "Don't kick to your neighbors; kick to us!"

Keith's NEW-LAND Grape Plants

For Greatest Profits at Smallest Expense

Grapes cost the least to grow and require the least amount of labor of any of the fruits, while the cash return per acre is the greatest for necessary work involved.



Showing a Field of Keith's Grape Plants Growing on Our Lake Shore New-Land Soil.

When you set a vineyard you invest in something that is permanent. Your income from it will last as long as you live. The possible returns from each investment will be \$300.00 to \$500.00 per acre (only 400 plants). There is no other fruit that brings in as much clear cash with so little care as does the Concord grape. Cultivation, etc., is all done by horse power and very little hand work is necessary outside of harvesting.

Grape culture is attracting much attention throughout the United States. Many large vineyards have been and are being planted and are proving a great financial success. This is due to the profits in this branch of horticulture. Growers of small fruits should have at least an acre of Concord grapes to carry on the trade worked up by their small fruits.

Everyone owning a small garden should devote a small space to this delicious fruit. The Concord grape may be planted along the garden fence, near some building, on a trellis or elsewhere and enough fine grapes can be grown to supply the family.

Grapes are bringing growers more money every year. The demand for the Concord variety is increasing because it makes the best juices, jellies, wines, etc. All large vineyards throughout

New York, Northern Ohio, and Southern Michigan are being planted to this variety.

The grape plants we



One of Keith's New-Land Grape Plants One Year After Setting. See How They Grow in One Year.

are offering you are a bargain. Their large, thrifty size can not be duplicated. They are larger than the average No. 1, two-year-old stock. They are grown on Lake Shore, New-Land which certainly grows the largest, thriftiest plants we have ever handled. Note their size as shown in the picture at the left. You will not be able to grow such large, vigorous plants elsewhere. By planting them you will be as far ahead as though you set two-year plants, and our plants cost you much less. They will fruit for you the second year.



Showing Two Bunches of Keith's Lake Shore New-Land Grape Plants. Long as a Hoe Handle. Large as 2-yr. Plants.

CONCORD. The best and most popular grape for home or commercial uses. Very hardy and stand the northern winters. All large vineyards are being planted to Concord. We offer our plants in three grades: 1-yr. No. 1, Extra Fancy and 2-yr. No. 1. (See page 19 for prices.)

Concord Grapes

The Leading Variety of Black Grapes

HERE is no other fruit that will bring you so much clear cash at so small an expense as will the Concord Grape. They always sell well. Grape growers this year realized from \$300 to \$500 per acre off their vineyards; while the other large fruits were hard to dispose of at a profit.

FOUR Hundred and Fifty of our Lake-Shore Grape Plants will set an acre (set 8 x 12 feet), and the second summer after planting will bear paying crops of grapes.

WHEN you set a vineyard, your investment is sure and permanent. Your income from it will last as long as you live. And by setting the Concord variety, you are sure of the best prices in any market, because everybody knows that the Concord Grapes are the best.

ALL the large vineyards in New York, Ohio, Southern Michigan and other large centers, are planted to the Concord, which shows that they are in greatest demand. It is without question the best grape for wines, juices, jellies, etc.

(Read page 20.)

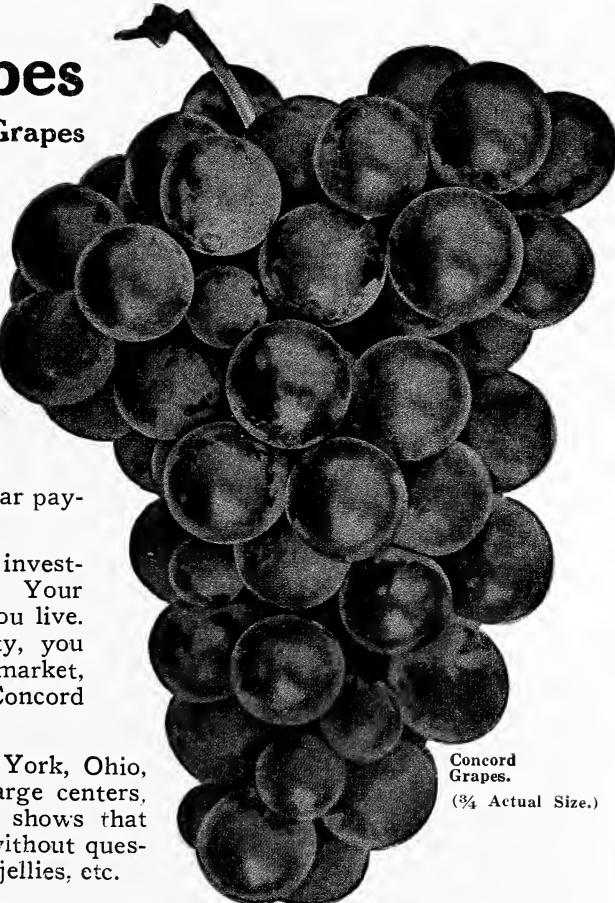
Prices—

	Each	25	100	200	300	400	1000
Extra Fancy	\$0.20	\$3.00	\$9.60	\$16.20	\$22.20	\$25.00	\$60.00
No. 115	2.50	8.00	13.50	18.50	21.00	50.00
Two-year No. 125	3.50	11.20	18.90	24.25	29.00	70.00

Concord

Grapes.

($\frac{3}{4}$ Actual Size.)



Cumberland
Black Raspberries.
($\frac{3}{4}$ Actual Size.)

Cumberland Black Raspberry

Profitable—Productive—Reliable

CUMBERLAND is the most Productive and Profitable of the Black Raspberries. It is a very reliable variety, bearing profitable crops when other varieties are a failure.

THE berries are of the largest type, firm, perfect and well flavored. They are juicy and do not have the "seediness" that is so often found in Raspberries. You can depend upon this variety for the production of good berries and lots of them.

THE canes are very hardy, standing the coldness of all our Northern winters. They are strong, and stand up under their heavy load of berries. Cumberland berries are up where you can pick them.

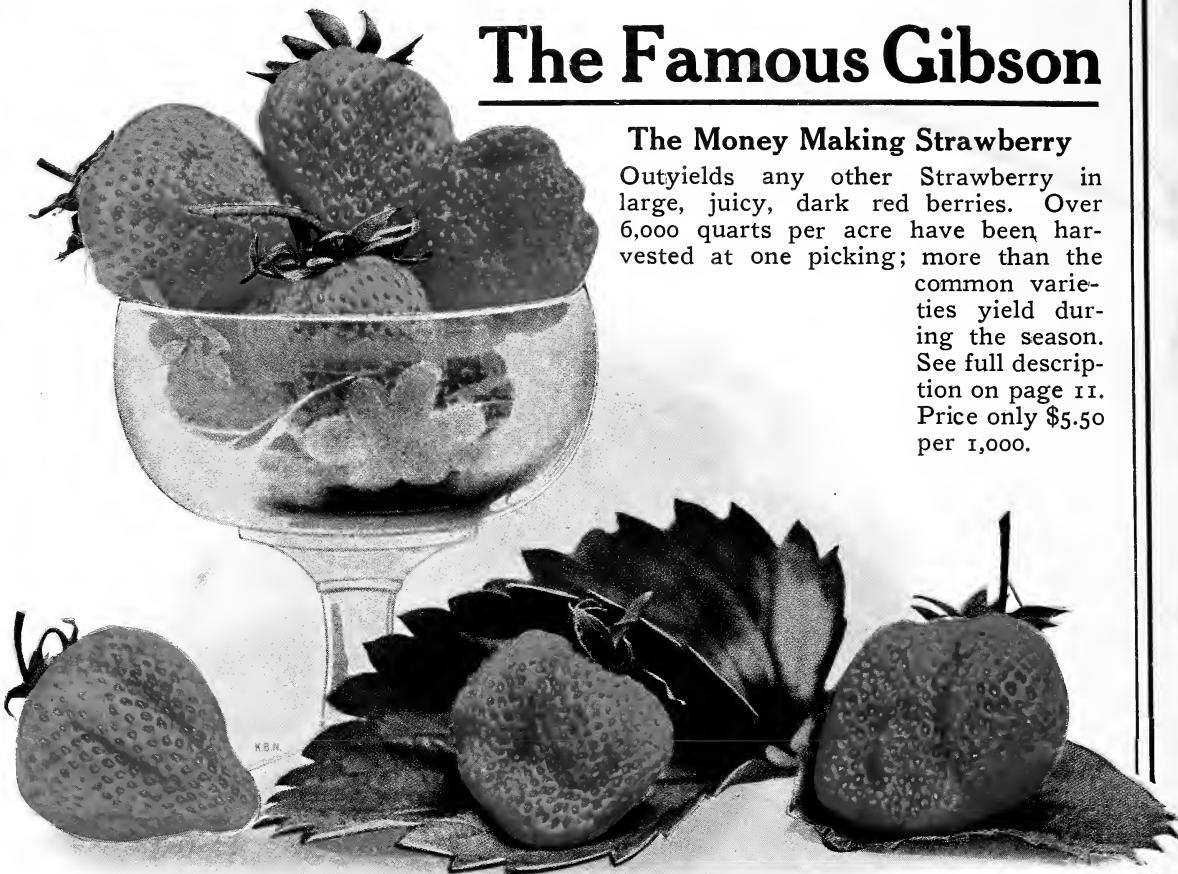
OUR plants are up to Keith's standard,—strong, well rooted, thrifty, true to name. A State Certificate of Inspection goes with every shipment.

Prices, \$1.00 per 25; \$2.60 per 100; \$4.00 per 200; \$5.40 per 300; \$6.60 per 400; \$15.00 per 1000.

The Famous Gibson

The Money Making Strawberry

Outyields any other Strawberry in large, juicy, dark red berries. Over 6,000 quarts per acre have been harvested at one picking; more than the common varieties yield during the season. See full description on page 11. Price only \$5.50 per 1,000.



Keith's LAKE SHORE NEW - LAND Fruit Plants

The Most Profitable Plants to Buy. Every Dollar invested Can Bring You \$25.00 to \$50.00 in Berries.

Keith's Strawberry Plants are grown on a rich, new, moist, sandy loam soil, found only in places along the Southeastern shore of Lake Michigan. This Lake Shore new land affords all the natural plant foods necessary for the development of strong, vigorous plants; therefore, Keith's plants are more vigorous, productive and thrifty than plants grown on old soils, which have lost their original plant foods through years of cropping. Keith's Lake-Shore New-Land plants are a valuable investment, for they will bring you back within a year many times their original cost.

\$760.80 per Acre from Keith's Plants

Mr. Elliott of New Palestine, Ind., wishes to let us and others know of the good results he has had by setting Keith's New-Land plants. He sends us the picture reproduced here with the following letter. Mr. Elliott followed "Keith's Ways to Successful Berry Culture." (See page 6.)

Gentlemen:—I am proud to say that, under the circumstances, the 1000 Gibson plants did fine. We had nine weeks drought, but we picked 864 quarts, bringing \$126.80. We had about one-sixth of an acre. I am satisfied that under good conditions, I could make \$1000 per acre from the Gibson. I think I have found the berry I have been looking for.

L. E. ELLIOTT.

